

**HILTON HEAD NO.1 PUBLIC SERVICE DISTRICT**  
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**MINUTES**  
**STRATEGIC PLANNING SESSION**  
**DECEMBER 13, 2016**

**I. Meeting called to order by the Vice Chairperson, Mr. Bob Gentzler, at 10:30 a.m.**

**II. Those in attendance were:**

Mr. Bob Manne	Chairperson
Mr. Bob Gentzler	Vice-Chairperson
Mr. Gary Kratz	Treasurer
Mr. Frank Drehwing	Commissioner
Mr. David McCoy	Commissioner
Mrs. Patti Soltys	Commissioner

Present by request:

Mr. Pete Nardi	General Manager
Mr. Larry Sapp	Finance Manager
Mr. Arnold Ellison	Special Projects Manager
Mrs. Blanche Sullivan	Strategic Communications
Mrs. Connie Whitehead	Commission Recording Secretary

Visitors:

Mr. George Banino

Absent:

Mr. Herbert Ford	Commissioner
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**III. FY '18 Strategic Planning Session**

Key Discussion Points

- Mr. Pete Nardi introduced Blanche Sullivan of Strategic Communications. He invited her to sit in on the session to familiarize herself with the PSD as the PSD starts to think about its strategic communications and profile in the community.
- The Board reviewed and updated the SWOT Analysis, Vision and Mission Statements, and the Fiscal Year 2018 (7/1/17-6/30/18) Strategic Goals and Directives. Mr. Arnold Ellison facilitated the session.
- The updated documents will be presented to the full board in January for a formal adoption.

- Several items were stricken from the staff directives, since the consensus was that they did not fit as a staff responsibilities. Mr. Nardi suggested the board consider drafting board goals to potentially include those items.
- Mr. Nardi presented a draft GM performance review process for review by the Community and Personnel Relations Committee.
- The board has recently discussed holding a regional stakeholders meeting. Mr. Nardi suggested that the stakeholders include local POA and community leaders, rather than GMs and board members from neighboring utilities.
- Mr. Nardi suggested the board consider using a DBA name for the PSD that would increase public awareness and understanding of the PSD and the services it provides.
- The board's next steps are:
  - HR Committee will review the draft GM review process, the regional stakeholders meeting, and the PSD's DBA name topics.
  - The P&O Committee will consider board goals.

#### **IV. Adjournment**

##### Action

- The meeting adjourned at 1:00 p.m.